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APPLICATION NO.		FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
10/041,839		10/22/2001	· Glen J. Anderson	P1840US00	5510
30408	7590	11/21/2006		EXAMINER	
GATEWA	•		STRANGE, AARON N		
ATTN: PAT 610 GATEV			ART UNIT	PAPER NUMBER	
MAIL DRO	•		2153		
N. SIOUX CITY, SD 57049				DATE MAILED: 11/21/2006	

Please find below and/or attached an Office communication concerning this application or proceeding.

	Application No.	Applicant(s)						
000 - 4-6 0	10/041,839	ANDERSON, GLEN J.						
Office Action Summary	Examiner	Art Unit						
	Aaron Strange	2153						
The MAILING DATE of this communication appears on the cover sheet with the correspondence address Period for Reply								
A SHORTENED STATUTORY PERIOD FOR REPLY WHICHEVER IS LONGER, FROM THE MAILING DA  - Extensions of time may be available under the provisions of 37 CFR 1.13 after SIX (6) MONTHS from the mailing date of this communication.  - If NO period for reply is specified above, the maximum statutory period w  - Failure to reply within the set or extended period for reply will, by statute, Any reply received by the Office later than three months after the mailing earned patent term adjustment. See 37 CFR 1.704(b).	ATE OF THIS COMMUNICATION 6(a). In no event, however, may a reply be tim ill apply and will expire SIX (6) MONTHS from cause the application to become ABANDONEI	J.  lely filed  the mailing date of this communication.  C (35 U.S.C. § 133).						
Status								
1)⊠ Responsive to communication(s) filed on 23 Oc	ctober 2006.							
•	action is non-final.							
<i>'</i>	Since this application is in condition for allowance except for formal matters, prosecution as to the ments is							
closed in accordance with the practice under E.	•							
Disposition of Claims	,							
4)⊠ Claim(s) <u>1,4-8,10,12,26-31,33,34 and 36-40</u> is/are pending in the application.								
4a) Of the above claim(s) is/are withdrawn from consideration.								
5)⊠ Claim(s) <u>1.4-8,10,26-29,31,33,34 and 36-40</u> is/are allowed.								
6)⊠ Claim(s) <u>12</u> is/are rejected.								
7) Claim(s) 30 is/are objected to.								
	·							
Application Papers	·							
<u> </u>	_							
9) The specification is objected to by the Examiner.								
10) The drawing(s) filed on is/are: a) accepted or b) objected to by the Examiner.								
Applicant may not request that any objection to the drawing(s) be held in abeyance. See 37 CFR 1.85(a).								
Replacement drawing sheet(s) including the correction is required if the drawing(s) is objected to. See 37 CFR 1.121(d).  11) The oath or declaration is objected to by the Examiner. Note the attached Office Action or form PTO-152.								
Priority under 35 U.S.C. § 119	animer. Note the attached Office	Action of 1011117 10-102.						
•		(4) (0)						
12) Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).								
a) ☐ All b) ☐ Some * c) ☐ None of:								
1. Certified copies of the priority documents have been received.								
2. Certified copies of the priority documents have been received in Application No								
3. Copies of the certified copies of the priority documents have been received in this National Stage								
application from the International Bureau (PCT Rule 17.2(a)).								
* See the attached detailed Office action for a list of the certified copies not received.								
Attachment(c)								
Attachment(s)  1) Notice of References Cited (PTO-892)	4) Interview Summary	(PTO-413)						
2) Notice of Draftsperson's Patent Drawing Review (PTO-948)	Paper No(s)/Mail Da	ite						
3) Information Disclosure Statement(s) (PTO/SB/08)	5) Notice of Informal P	atent Application						
Paper No(s)/Mail Date	6)							

#### **DETAILED ACTION**

## Response to Amendment

1. Applicant's amendments incorporating subject matter from previously allowed dependent claims 9 and 32, submitted 10/23/2006, have been entered. However, the application is not in condition for allowance for the reasons outlined below. In an effort to resolve these issues, the Examiner attempted to contact Scott Richardson by telephone on 11/8/2006 and 11/13/2006, but he was not available.

## Claim Objections

2. Claim 30 is objected to because of the following informalities: There appears to by some typographical errors "visual, data" and "ambiance, lighting" in lines 2 and 3. Appropriate correction is required.

#### Claim Rejections - 35 USC § 112

3. The following is a quotation of the second paragraph of 35 U.S.C. 112:

The specification shall conclude with one or more claims particularly pointing out and distinctly

claiming the subject matter which the applicant regards as his invention.

4. Claim 12 is rejected under 35 U.S.C. 112, second paragraph, as being indefinite for failing to particularly point out and distinctly claim the subject matter which applicant regards as the invention.

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5. With regard to claim 12, the step of "generating a third user profile for the third user" is unclear since the third user is not necessarily present. The Examiner recommends amending claim 12 to recite "wherein determining second content characteristics common to the third user and the first user comprises generating a third user profile..." or a similar recitation that makes it clear that the third user profile is only generated if the third user is present.

## Allowable Subject Matter

6. Claims 1,4-8,10,26-29,31,33,34 and 36-40 are allowed.

#### Conclusion

7. Any inquiry concerning this communication or earlier communications from the examiner should be directed to Aaron Strange whose telephone number is 571-272-3959. The examiner can normally be reached on M-F 8:30-5:00.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Glen Burgess can be reached on 571-272-3949. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

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Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

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AS 11/14/2006